



# Marija Popeska

UI/UX DESIGNER AND DEVELOPER

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Portfolio : [www.marijapopeska.com](http://www.marijapopeska.com)

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With a background in architecture and transition into UX design and development, I offer a distinct set of spatial and digital design talents to my work. My transition from architecture to UX has given me a sharp eye for detail, a user-centered perspective, and the ability to develop designs that are both useful and visually appealing. I am enthusiastic about creating digital experiences that make user interactions easier, increase engagement, and provide significant outcomes.

My experience includes a variety of design and development technologies, including as Figma, Next.js, React, SvelteKit, and Tailwind CSS, which I utilize to smoothly bridge the gap between design and development. As a lifelong student, I like keeping up with industry trends, adopting new technologies, and devising creative solutions.

## EXPERIENCE

### *UX Design and Development (Intern)*

🏢 Netcetera

📅 August 2024 – November 2024

- I worked in the UX and Development divisions, concentrating on developing unified digital experiences and bridging the gap between design and development.
- Designed and created web components with Svelte and TailwindCSS, resulting in a responsive and visually consistent experience across platforms.
- Collaborated with the team on Agile sprints, using Jira for project tracking and Bitbucket for version control, and actively participated in sprint planning and team discussions.
- Participated in collaborative sessions with designers and developers to improve user experience through practical UX ideas and uniform styling.
- Contributed to projects by creating UI components that were tested and iterated based on user feedback, resulting in increased user satisfaction and overall usability.

**Tools:** Svelte, Tailwind CSS, HTML, JavaScript, Jira, Bitbucket, Figma

### *UX/UI Designer (Freelance)*

🏢 Freelance

📅 2023

- Focusing on developing compelling and user-friendly digital experiences.
- Created personas, user journey maps, and interactive prototypes to ensure that designs met client expectations and were appropriate for user needs.
- Achieved client satisfaction by regularly delivering high-quality work and satisfying project objectives.
- I used Next.js and TailwindCSS to create responsive, dynamic web interfaces that were efficient, component-based, and suited to the demands of the customer.

## EXPERIENCE

### *Architect*

 Civil Engineering Institute of Macedonia

 2018 -2022


- Designed and supervised architectural projects with a major focus on producing useful and aesthetically beautiful environments for both residential and commercial applications.
- Managed all areas of project documentation, working closely with technical teams to ensure accurate and timely project completion.
- Developed a knowledge of user demands and space optimization, resulting in a user-centered approach to digital design and development.

**Tools:** Autocad, 3dsMax

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### *UI/UX Designer (Intern)*

 Artistika Creative Digital Agency

 May 2018 - October 2018

- I worked in the UX/UI department on a variety of digital initiatives, with an emphasis on increasing user engagement through intuitive and visually appealing interfaces.
- Conducted testing and user research to improve design aspects and ensure they met user demands and customer goals.
- Collaborated directly with senior designers to create wireframes and high-fidelity prototypes, getting practical expertise using Figma and Adobe Illustrator.

**Tools:** Figma, Next.js, TailwindCSS

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## SKILLS

### *UX Design and Development*

- User-Centered Design: Capable of building personas, empathy maps, and user journeys to ensure designs match user needs and increase engagement.
- Cross-functional collaboration is working with teams to smoothly move designs into development while keeping high standards and consistency.

### *Tools*

Figma, Illustrator

### *Web development*


HTML, CSS, JavaScript , React , Next.js , SvelteKit, TailwindCSS


### *Languages*

English

## EDUCATION

### *Faculty of Architecture - Master of Architecture*

 ss. Cyril and Methodius University  
Skopje , North Macedonia

 2014-2020

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